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Date: **January 26, 2009**

To: **Just Jump It Retail Customers**

Subject: **The Consumer Product Safety Improvement Act and Just Jump It**

As many of you are aware, the Consumer Product Safety Improvement Act of 2008 (CPSIA) requires limited lead concentrations and zero detectable phthalates for products, and paints or surface coatings applied to products, that are manufactured for use primarily by children 12 and under. A timeline for decreasing the acceptable lead limits has also been established under CPSIA. As Just Jump It products are commonly used by children 12 and under, we are making every effort to ensure compliance with this new legislation. A brief description of CPSIA requirements followed by the Just Jump It compliance status is provided herein for your information.

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- As of **December 22, 2008**, third-party testing and certification is required for measurement of lead in paint or other surface coatings. Children's products (including products manufactured before and after this date) cannot be sold with paint or surface coatings that have a lead content in excess of 600 parts per million (ppm). *As no Just Jump It products have surface paint or coating, we are in compliance with the lead paint requirement.*
 - As of **February 10, 2009**, children's products must be tested by the manufacturer or a laboratory to ensure lead content does not exceed a concentration of 600 ppm, and that the phthalates DEHP, DBP, BBP, DINP, DIDP, and DnOP are not present. The Consumer Product Safety Commission has stated its intent to apply lead limits to pre-existing inventory as well, while phthalate limits will be in effect only for products manufactured after 2/10/2009.

In addition, shipments of children's products, whether imported or domestically produced, must be accompanied by a general conformity certificate to verify a test of the product was completed and lead and phthalate limits were met. That certificate of conformity must be provided by an importer or U.S. manufacturer to their retail or distributor customers. Just Jump It has worked with the same importer for over twelve years. *We will receive a certificate of conformity from our importer for all future product shipments. Just Jump It will also provide CPSIA compliance documentation to its retail customers with each new shipment.*

At this time, in order to ensure pre-existing inventory meets the CPSIA lead and phthalate standards, samples of in-stock Just Jump It toys have been shipped for analysis by a third-party laboratory. Labs providing testing for toys and children's products are exceptionally busy, with turn-around times exceeding standard practice at this time. A lab report for Just Jump It products is expected February 18, 2009, though we were advised that reporting could be delayed due to the increased demand. We will provide CPSIA compliance documentation to all current retailers no less than 48 hours following receipt of the lab report.

- As of **August 14, 2009**, third-party testing and certification will be required for measurement of lead content in children's products, and the maximum lead content will drop to 300 ppm. The lead limit for paint and surface coating will drop to 90 ppm. Third-party testing will also be required for phthalate testing by September 2009. In addition, tracking labels with certain information pertaining to source of product, manufacture date, and manufacture batch or lot will be required on every child product. *Just Jump It is working now with our importer and overseas manufacturing partner to ensure we are prepared for these significant additions to our quality control and labeling program.*
- As of **August 14, 2011**, the lead limit for children's products will drop for a final time to 100 ppm.

We appreciate your support and good faith at this time as we await test results to complete compliance with the current CPSIA requirements. We will continue to watch the Consumer Product Safety Commission's web site for further updates on CPSIA, and encourage you to do the same (<http://www.cpsc.gov/about/cpsia/cpsia.html>). While many toy makers may be unable to shoulder the added economical and logistical responsibilities of CPSIA, Just Jump It is ready and willing to move forward with the new requirements. We hope all the makers of your favorite toy products will come through as well. Please feel free to contact me with any questions on this matter, and be alert for future contact from us with compliance documentation or other CPSIA-related information.

With best wishes from our family to yours,

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